



Tamil Nadu Agricultural University
Coimbatore – 641 003

Dr. M. Rajavel, Ph.D.,
Public Relations Officer
Mobile: 94890 56730

Phone: 0422 - 6611302
Fax: 0422 – 2431821
E-mail: pro@tnau.ac.in

To
The Editor,
Sir,

Date: 22.08.2026

I request that the following message may kindly be published in your esteemed daily:

TNAU Pre-Sowing Price Forecast for Groundnut

Groundnut is an important oilseed crop in India. India is the second largest producer of groundnut in the world. The crop is mostly grown under rainfed conditions throughout the country. Gujarat, Rajasthan, Madhya Pradesh, Tamil Nadu, Karnataka, Uttar Pradesh, Andhra Pradesh, Maharashtra, West Bengal, and Telangana are the major producers of groundnut in India. According to the Ministry of Agriculture and Farmers' Welfare, groundnut production in India is 119.42 lakh tonnes in an area of 57.62 lakh hectare with a productivity of 2073 kg/ha during the year 2024-25. According to the Ministry of Agriculture and Farmers' Welfare, the area under groundnut has increased 3.17 per cent from 2025 to 2026. However, the trade sources say that the arrivals may decline due to recent monsoon fluctuations.

Tamil Nadu is one of the major producers of groundnut in India with an area of 3.15 lakh hectares and production of 7.69 lakh tonnes with a productivity of 2439 kg/ha during the year 2024-25. The major districts where groundnut is being cultivated in the state are Thiruvannamalai, Namakkal, Villupuram, Salem, Cuddalore, and Ariyalur. In Tamil Nadu, groundnut is mainly used for oil extraction, and its by-product is used as high protein feed for livestock. Groundnut oil is extensively used as cooking medium throughout the state. Besides being used for oil extraction, it is also consumed directly and as a confectionary. The crop is sown year around among various districts of the state depending on their rainfall and water availability. However, it is sown between June and August in most districts.

In this context, Domestic and Export Market Intelligence Cell (DEMIC) of Centre for Agricultural and Rural Development Studies (CARDS), TNAU has analyzed the groundnut prices prevailed in Tindivanam and Sevrur regulated markets for the past 25 years and also conducted market survey. The time series analysis shows that the prices of good quality groundnut during harvest will be around Rs. 65-70/kg. Hence, the farmers are advised to take up sowing decision accordingly.

For Marketing information details contact:

Domestic and Export Market Intelligence Cell
Centre for Agricultural and Rural Development Studies (CARDS)
Tamil Nadu Agricultural University
Coimbatore - 641 003.
Phone: 0422-2431405
Mail id: tndemic@gmail.com

Public Relations Officer